



TG20 (An Initiative of Hyderabad Cricket Association)

Date: 15-05-2026

TG20 LEAGUE – INVITATION FOR APPLICATIONS – CONSULTANT FOR SPONSORSHIP & MARKETING SUPPORT

TG20 invites applications from experienced professionals/agencies for providing consultancy services to deliver sponsorship-related activities and support the execution of marketing plans in coordination with exclusive agencies associated with TG20.

Scope of Work: The selected consultant will be responsible for:

- Delivering sponsorship-related activities and commitments.
- Coordinating with exclusive marketing and promotional agencies.
- Supporting execution of TG20 marketing plans and brand promotions.
- Assisting in sponsor engagement and activation activities.
- Providing strategic and operational support for promotional campaigns.

Duration: Consultancy Period: 2 Months

Eligibility: Applicants should possess:

- Experience in sports marketing, sponsorship management, brand promotions, or event consultancy.
- Proven ability to coordinate with agencies and stakeholders.
- Strong communication and execution capabilities.

Application Process

Interested candidates/agencies may send their profile, experience details, and proposal to:

Email: info@tg20.org

Last date for submission is 17th May 2026

Only short-listed applicants will be contacted for further discussions.

Sd/-

Bharani,

Head – Operations, TG20